



HCPro Health Law

BOOT CAMP

Hospital Version

**Gain a solid
understanding
of major
healthcare
regulations.**

This intensive, four-day course will provide you with a detailed understanding of major healthcare laws, regulations, and interpretive guidelines applicable to hospitals, with an emphasis on the real-world application of those rules.

2007 CLASS DATES

Boston (Woburn), Massachusetts | September 24–27

Chicago (Elgin), Illinois | October 15–18

San Diego, California | November 26–29

WWW.HCPROBOOTCAMPS.COM

Course Location			
Course Dates			
Name	Nickname		
Organization			
Title			
Address			
City	State	ZIP	
Phone	Fax		
E-mail Address			
PAYMENT TYPE			
<input type="checkbox"/> A check for my course fee is enclosed (made payable to HCPro, Inc.)			
<input type="checkbox"/> Charge my course fee to (circle one): <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express			
Name on Card	Signature		
Cardholder Street Address	ZIP		
Card Number	Exp. Date		

Upon receipt of this form and your course fee, we will send confirmation of your registration, including hotel information and information about any manuals/texts required for class (this information is also available on our Web site at www.hcprobootcamps.com).

Local Classes Now Forming!
www.hcprobootcamps.com

Please mail or fax the completed form to:



HCPro, Inc.
200 Hoods Lane
Marblehead, MA 01945
Phone: 800/780-0584
Fax: 800/738-1553



BOOT CAMPSTM
200 HOODS LANE | P.O. BOX 1168
MARBLEHEAD, MA 01945

“Great classes, materials, and instructors. HCPro is trustworthy, and we respect your professionalism and friendliness.”

—Ann Poche
Physician Management Information Service, Dallas

Dates and Locations



September 24–27, 2007

BOSTON (WOBURN), MASSACHUSETTS

Courtyard by Marriott/North

700 Unicorn Park Drive | Woburn, MA 01801

781/938-9001 | Room Rate: \$107/night* | Room Cutoff: August 16, 2007**

October 15–18, 2007

CHICAGO (ELGIN), ILLINOIS

Holiday Inn Hotel & Suites Chicago-Northwest

495 Airport Road | Elgin, IL 60123-9356

847/488-9000 | Room Rate: \$84/night* | Room Cutoff: September 28, 2007**

November 26–29, 2007

SAN DIEGO, CALIFORNIA

Homewood Suites San Diego/Del Mar

11025 Vista Sorrento Parkway | San Diego, CA 92130

858/523-0500 | Room Rate: \$149/night* | Room Cutoff: October 26, 2007**

Continuing Education



Continuing education credits will be available for this program.
Please visit www.hcprobootcamps.com for more information.

For dates and locations of other upcoming
Boot Camp® classes, visit www.hcprobootcamps.com.

**To receive the discounted room rate, attendees must mention HCPro, Inc., when registering.*

***This is the last day to receive the discounted room rate; after this date, the hotel can no longer guarantee this rate, and the rate will most likely be higher.*



UNIQUE FEATURES OF THE *HEALTH LAW BOOT CAMP—HOSPITAL VERSION*

- **Custom-Designed Course**—Our course has been custom-developed by our instructors and editors specifically for an intensive learning format.
- **Hands-On**—At the conclusion of each course module, participants complete a set of exercises/case studies designed to ensure that they understand the concepts and know how to apply them to real-world situations.
- **Live Instruction**—All classes are taught by experienced, live instructors. No computer-based or videotaped instruction is used.
- **Small Class Size**—The number of course participants is limited in order to retain a low participant-to-teacher ratio. This also allows us to provide individual instruction as needed when course participants find a topic to be particularly challenging.
- **Participant-Driven**—All participants are asked to complete an evaluation at the conclusion of the course. We carefully review the evaluations for each course and regularly enhance the program based on the evaluations.

INTERESTED IN HAVING AN ON-SITE OR CUSTOMIZED TRAINING?

In addition to our open registration classes, we also offer the ***Health Law Boot Camp—Hospital Version*** as an on-site program for organizations that have a number of employees who need training.

To explore the possibility of hosting an on-site ***Health Law Boot Camp—Hospital Version***, or to discuss other on-site training programs, please contact us at 800/780-0584 or visit our Web site, www.hcprobocamps.com.



WHAT IS THE *HEALTH LAW BOOT CAMP—HOSPITAL VERSION*?

This four-day boot camp features in-depth explanations of the major healthcare laws, regulations, and interpretive guidelines, with a focus on operational applications. It uses a classroom learning format to help healthcare executives, compliance professionals, finance managers, clinical department managers, health information management personnel, billers, coders, healthcare attorneys, and other healthcare professionals gain a solid understanding of the major healthcare regulations, such as the Stark Law, the Anti-kickback Statute, and the False Claims Act.

The ***Health Law Boot Camp—Hospital Version*** covers the following topics in detail:

- Physician Self-Referral Law (Stark Law)
- Anti-kickback Statute
- False Claims Act
- Civil Monetary Penalties guidance
- Emergency Medical Treatment and Labor Act (EMTALA)
- Health Insurance Portability and Accountability Act of 1996 (HIPAA)
- Compliance program guidance for hospitals, including the supplemental guidance *Conditions of Participation*
- Antitrust laws
- Federal sentencing guidelines
- Nonprofit hospital issues

This boot camp helps attendees:

- Recognize and avoid situations that raise substantial fraud and abuse risks
- Develop and maintain legally compliant relationships with physicians
- Understand the laws that regulate nonprofit hospitals and require good governance, commitment to mission, and community benefit
- Know how to (and how not to) work with competitors under the antitrust laws
- Recognize and address high-risk transactions and the regulations that apply to them
- Understand EMTALA and when reporting is required
- Understand the increasing pressure to protect patient privacy and security under HIPAA
- Recognize how the *Conditions of Participation* for Medicare affect facility and medical staff policies
- Research regulatory questions related to healthcare
- Know the enforcement and regulatory agencies that are watching hospitals



CEOs, COOs, CFOs, compliance officers, in-house counsel, finance/revenue cycle managers, health information management personnel, billers, coders, business office managers, clinical department managers, contract managers, and physician relationship executives.

**Need more information? Call 800/780-0584
or visit us at www.hcprobootcamps.com.**



Module 1: Overview of Health Law

- Overview of the enforcers of healthcare rules and regulations
- How to research rules and regulations

Module 2: Federal Sentencing Guidelines and OIG Compliance Program Guidance

- Overview of the Federal Sentencing Guidelines
- Overview of the OIG Compliance Program Guidance
- Key elements of compliance programs

Module 3: False Claims Act

- Background of the False Claims Act
- Rules and regulations concerning false claims
- Whistleblowers and qui tam suits
- Deficit Reduction Act provisions

Module 4: Anti-kickback Statute

- Overview of the Anti-kickback Statute and “safe harbors”
- Arrangements that may implicate the statute
- How to analyze arrangements under the Anti-kickback Statute

Module 5: Stark Law

- Overview of the Stark Law
- How to analyze arrangements under the Stark Law
- Financial relationships that implicate the Stark Law
- Exceptions to the Stark Law
- Sanctions and reporting requirements

Module 6: Civil Monetary Penalties Act and Guidance

- Overview of the Civil Monetary Penalties Act
- Relationship to the Anti-kickback Statute
- Penalties and mitigation

Module 7: Antitrust Laws

- Overview of the Antitrust laws
- Relationships that potentially implicate Antitrust laws
- Sanctions for violations

Module 8: Medicare Conditions of Participation

- Overview of the *Conditions of Participation*
- Key elements for compliance
- Department-specific conditions of participation
- Relationship to Joint Commission accreditation

Module 9: Emergency Medical Treatment and Labor Act (EMTALA)

- Overview of EMTALA
- Steps to determine applicability and compliance with EMTALA
- Standards for screening and stabilization services
- Guidelines for patient transfers

Module 10: Health Insurance Portability and Accountability Act (HIPAA)

- The Privacy Rule
- The Security Rule
- Identification of covered entities
- Business associate agreements

Module 11: Nonprofit Hospital Issues

- Qualifications for tax-exempt healthcare provider status
- Insiders, disqualified persons, and community benefit
- Promotion of healthcare as a charitable purpose
- The community benefit standard
- Intermediate sanctions
- Community board
- Open hospital staff
- Charity care and research
- Private benefit issues
- Applicability of the Sarbanes-Oxley Act to nonprofits

**Course agenda subject to change at any time.*



KIMBERLY ANDERWOOD HOY, JD, CPC, is the lead instructor for HCPro's *Medicare Boot Camp®—Hospital Version*. She previously served as a hospital compliance officer and in-house legal counsel, developing and implementing corporatwide compliance programs for two hospitals. She provided research and guidance about coding, billing, and reimbursement issues for a wide range of hospital services and has particular expertise in charge description master operation, development, and maintenance. She has experience conducting billing compliance audits and internal investigations. She also had primary responsibility for HIPAA privacy regulation compliance, including risk assessment, program development, implementation of policies and procedures, and ongoing operations.



KATHY KENYON has practiced health law in a variety of settings since graduating from the Durham, NC–based Duke University School of Law in 1986. She began her career as an attorney in private practice in a large health law firm in Washington, DC, then as an attorney within the Health Care Division of the Federal Trade Commission. Her interest in health policy led her to participate in President Bill Clinton's Health Care Reform Task Force in 1993 and then to work for the U.S. Senate as Senator Bill Bradley's health legislative assistant during the congressional healthcare debates of 1994. She served as the first director of legal affairs for the American Medical Group Association, which gave her the opportunity to work on legal issues affecting some of the most highly regarded healthcare organizations in the country. She then took a position as the first general counsel of Billings Clinic, the largest health system in Montana, where she served for eight years, implementing its compliance program and managing the full range of legal issues that affect a health system composed of a hospital, large physician group, reference laboratory, and skilled nursing facility. She formed her own law firm in Montana in 2005. She is certified as a compliance professional (CHC) by the Healthcare Compliance Certification Board and as a mediator by the American Health Lawyers Association. She has written and spoken widely about health law issues, with special attention to compliance, health information technology, governance, and antitrust issues.



LOOKING FOR CODING OR MEDICARE BILLING TRAINING?

In addition to the *Health Law Boot Camp—Hospital Version*, we offer the following:

- **Medicare Boot Camp®—Hospital Version**, a five-day course about Medicare coverage, billing, coding, and payment for inpatient and outpatient hospital services.
- **Medicare Boot Camp®—Physician Services Version**, a four-and-a-half-day course about Medicare coverage, billing, coding, and payment for physician and practitioner services.
- **Certified Coder Boot Camp®—Original Version**, an intensive, one-week course focusing on ICD-9-CM, CPT, and HCPCS Level II coding for physician and hospital outpatient services.
- **Certified Coder Boot Camp®—Inpatient Version**, a five-day course focusing on ICD-9-CM diagnosis and procedure coding for inpatient hospital (facility) services.

For more information about any of these programs, including a current class schedule, please visit our Web site, www.hcprobootcamps.com, or contact us at 800/780-0584.



REGISTRATION FEES

The total course fee is \$1,495, which includes all HCPro, Inc., course materials.

Upon receipt of this form and your course fee, we will send confirmation of your registration, including hotel information. (This information is also available on our Web site at www.hcprobootcamps.com.)

We recommend against making travel arrangements until after we have confirmed your course registration. Registrations are accepted in the order received. **Classes sometimes sell out before the registration deadline.**

The registration fees for our courses are subject to change. Check www.hcprobootcamps.com or call 800/780-0584 for our current course fees. We update this form whenever any course fee is changed. In the event that we receive a registration using an out-of-date form, we will contact you before processing your payment.

CLASS TIMES

All classes run from 8:30 a.m. until 5 p.m. each day.

COURSE PREREQUISITES

Because of the fast-paced nature of this course, it is recommended (but not required) that participants have at least one year of experience working in a hospital.

CANCELLATION POLICY

All cancellations must be made in writing. Cancellations received within three days of the date HCPro, Inc., receives the registration are eligible for a full refund. Written cancellations received between four days after the date HCPro, Inc., receives the registration and 15 days prior to the first day of class are eligible for a refund, less a \$200 cancellation fee. Written cancellations received 14 days prior to the first day of class are not eligible for a refund, but are eligible for payment transfer (credit) to another Boot Camp (less a \$200 transfer fee). The credit is valid for up to 12 months from the date of the cancelled class. Participant(s) who do not cancel in writing will be considered "no shows" and will not be eligible for refunds/credits.

HOTEL RESERVATIONS

We have negotiated a special room rate for a limited number of rooms at each of the hotels where the courses are being held. The special room rate is listed in this flyer under each hotel. Please call the hotel directly to make a room reservation. Be sure to identify yourself as a participant on HCPro, Inc.'s Boot Camp program. Please note that the room block may sell out before the listed cutoff date, at which time the special room rate may no longer be available. Please contact the hotel to determine room availability and rates and be sure to make your reservation as soon as possible.

OTHER SERVICES PROVIDED BY HCPRO, INC.

In addition to offering the Boot Camp programs, HCPro, Inc., offers other training and consulting services, including:

- Customized coding, billing, and compliance training (including on-site programs)
- Coding, billing, and documentation audits